Permit #F00019553-A

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00019553-A **Type of Permit:** FILMING **Release Date:** 08/28/2009

Production Company @RADICAL MEDIA, INC

Insured Company Name @RADICAL MEDIA, INC

Contact Phone No. 1 310-664-4563
Contact Phone No. 2
Fax
Address 1630 12TH ST
SANTA MONICA, California 90404

Production Title STATE FARM 1570

Type of Production Commercial - Standard

Producer TBD TBD

Director Greg Kohs

1st AD TBD TBD

Production Manager Rochelle Cook

FilmL.A. Coordinator Adrian Fayad

Location Manager Patrick Reinoso
Primary Phone Mobile - 818-606-3081
Secondary Phone Office - 310-664-4500

Location Assistant TBD TBD
Primary Phone Office - 310-664-4500
Secondary Phone

Fees

Posting 300	$26.00
Posting 1200	$104.00
Notification Charge	$155.00
FILMLA FILM PERMIT RIDER FEE	$100.00

Total Permit Fee $385.00

Number of Locations 1

NOT A PERMIT

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Summary Information — Location

Permit Number	F00019553-A	**Location Manager**	Patrick Reinoso
Production Company	@RADICAL MEDIA, INC	Primary Phone	Mobile - 818-606-3081
Insured Company	@RADICAL MEDIA, INC	Secondary Phone	Office - 310-664-4500
Production Title	STATE FARM 1570		

Location Address 7402 W Sunset Blvd, Los Angeles, CA, 90046

Location Names

Location Type Business

Location Description

Prep Dates 8/28/2009 - 8/28/2009 07:00 - 19:00

Film Dates 8/29/2009 - 8/29/2009 06:00 - 12:00

Open or Closed to the Public Closed

Generic Conditions
Community Survey Obtained
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Equipment on Location

Type	Quantity
5 or 10 ton trucks	2
Cube Trucks	2
Generator	1
Motor Homes	1
Picture vehicles	1
Portable restrooms	1
Semi Trucks	1
Stakebed Trucks	2
Vans	2

Personnel on Location

Type	Quantity
Cast	4
Crew	55
Off-Duty/Retired LAPD Officer(s)	1
Spot Check	1

Filming Activities Camera on sticks; Equipment on sidewalk, in curb lane & across street; Exterior establishing shots; Interior and exterior dialogue; Drive ups & away with the flow of traffic;

Jurisdiction **Political:** Los Angeles City - Council District 04 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Location Notes

Coordinator Note No equipment vehicles and no catering at church lot (7107 Hollywood Blvd) prior to 0900 hrs

Coordinator Note Rider A obtains community survey; releases location; collects notification and posting fees

Parking

Base Camp
Location Type : Church
Street : 7107 Hollywood Blvd 0900-1200 hrs only (Spot check ok per Insp Roth)

Crew Parking
Location Type : Church
Street : 7107 Hollywood Blvd 0600-1200 hrs only (Spot check ok per Insp Roth)

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Production Title	STATE FARM 1570		

Posting "No Parking" signs	S/S Sunset Blvd, Gardner St - Fuller Ave		
Approximate Footage	901 - 1200	**Log Number**	1002835
Date(s)	8/29/2009 to 8/29/2009	**Time(s)**	06:00 to 22:00
Posting "No Parking" signs	W/S Vista St, Sunset Blvd - 100' South		
Approximate Footage	0 - 300	**Log Number**	1002835
Date(s)	8/29/2009 to 8/29/2009	**Time(s)**	06:00 to 22:00

NOT A PERMIT